



2023 - 2026

CASE FOR SUPPORT

Creating worship experiences
that inspire people to draw
closer to Him.





"Sing to God"

*"Sing to God, sing in praise of his name,
extol him who rides on the clouds;
rejoice before him—his name is the Lord.
A father to the fatherless, a defender of
widows, is God in his holy dwelling."
Psalm 68:4-5*

History

Georgia Worship Choir was established in July 2021 as a 501(c)(3) nonprofit organization. With a faithful group of choir members and donors, we've successfully passed the two-year milestone.



As of November 6, 2023, the Lord has blessed us with:

- 7 completed concerts.
- 2 scheduled upcoming concerts.
- 87 total singers from 45+ churches from the first three seasons.
- Thousands of people have been reached in total outreach through live performances or online content.





The Need

According to research conducted by Baptist News,

“The percentage of choirs in worship has decreased 12% in 20 years to just over 40% of congregations. Twenty years earlier, choirs were present in more than half of all U.S. congregations. Not an encouraging sign for those who value the choir in worship.”

According to Barna Research,

“Church attendance is on an upward trend. However, we’re coming off an all-time attendance low, meaning the only way to go was up. Yet people are still returning and new people are entering churches for the first time. Now is a chance to increase religious commitment by focusing on outreach, evangelism, and meeting the needs of our communities.”

According to a recent American Church Attendance Gallup survey,

only 20% of Americans attend church every week.

<https://baptistnews.com/article/interest-in-choral-singing-is-not-declining-in-america-so-why-are-church-choirs-disappearing/#:~:text=In%20the%20initial%20data%20collected,value%20the%20choir%20in%20worship,>

[https://www.churchtrac.com/articles/the-state-of-church-attendance-trends-and-statistics-2023#:~:text=the%20year%20ahead-,Key%20Statistics%3A,\(Barna\)\)](https://www.churchtrac.com/articles/the-state-of-church-attendance-trends-and-statistics-2023#:~:text=the%20year%20ahead-,Key%20Statistics%3A,(Barna)))



We have new ways to encourage people back into corporate worship and community.

We need the Georgia Worship Choir.

The Solution

The Georgia Worship Choir is a community choir of diverse Christians who are united by their common love for Jesus, and are passionate about creating worship experiences that inspire people to draw closer to Him.

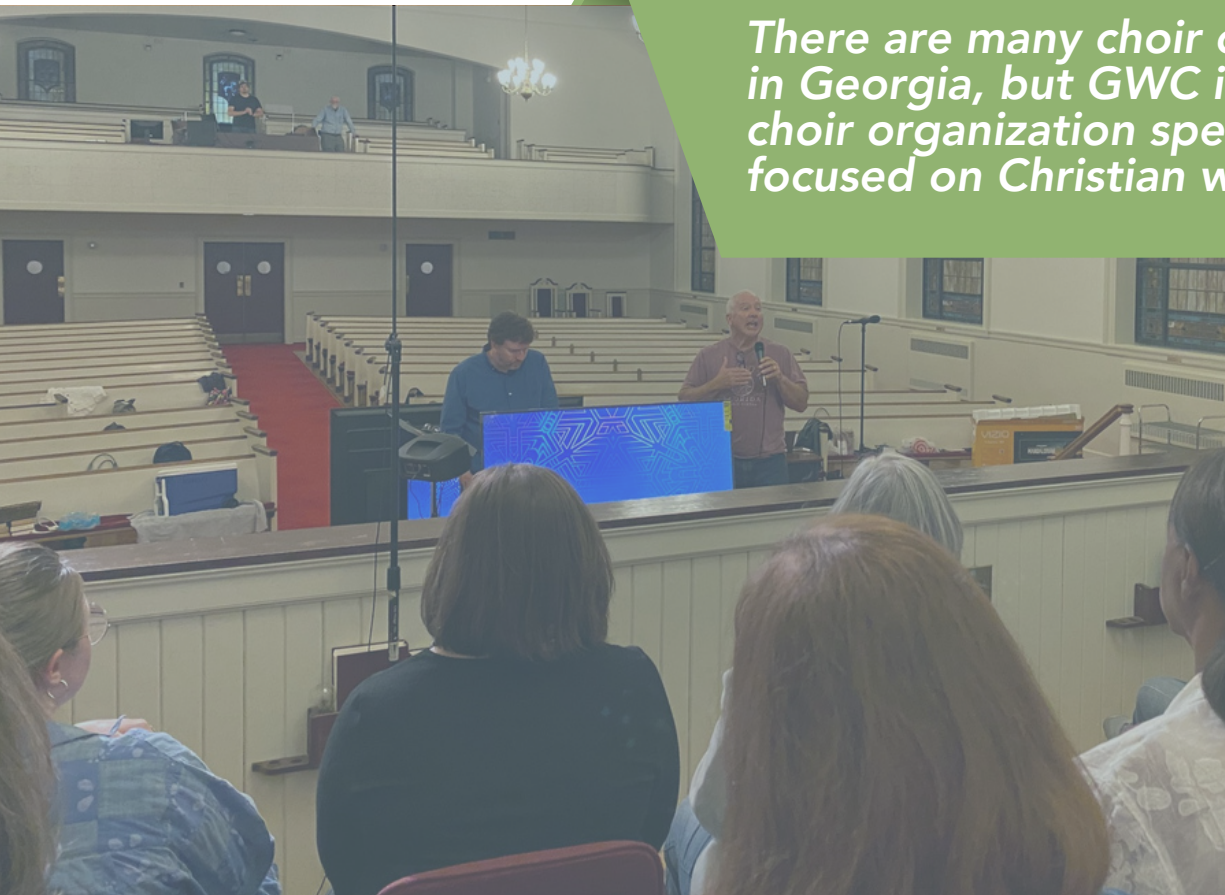
Decrease Stress and Anxiety in Society-

Worshiping God through music is a tool to combat the stress and anxiety experienced in our culture. GWC wants to lead the effort to replace stress and anxiety with spiritual freedom and worship.

Evangelism-

God is also using GWC as an evangelism tool- new members are using their musical gifts for the Kingdom.

There are many choir organizations in Georgia, but GWC is the only choir organization specifically focused on Christian worship music.



Church Attendance Fluctuations-

GWC provides an additional option to connect and worship outside the traditional church environment. Much like the choir mentioned in 2 Chronicles 20:21-23, GWC can be a “first point of contact” for believers seeking additional worship options.

Racial unity and Cultural Change-

GWC seeks to be used as a tool to affect racial unity and spiritual renewal in a region or city—to sing a covering of peace, joy, love, and hope over a geographic area.

Using the Gifts in the Body of Christ-

For many GWC members, they don’t have an opportunity to use their God-given musical gifts in community, and this is sometimes due to declining number of choirs in churches. GWC fills this need.



Along with our mission and vision, our goal is to present opportunities to worship beyond the walls of the church, while meeting the objectives mentioned above.



What Others are Saying:

Choir member, Lisa Hendrix-

"I'd begun to think God was finished using me in music, and my heart ached to minister through music again. Then one day, I saw a GWC ad on Facebook that looked too good to be true."

From a concert attendee-

"This concert was an inspiration to our group who attended, and most of all giving praise to our Lord Jesus Christ."

Choir member, Martie Rudd, talking about her first GWC choir practice-

"They don't know me; they don't know my background. I'm just another singer. And it was the most heartwarming, soul fulfilling thing I had done in a long time."

From a concert attendee-

"For the first time in a long time, I felt the Lord's love and presence during this worship concert. It re-ignited a passion for Him, and I'm grateful for this ministry."

Choir member, Xiao Bai-

"I heard a whisper [from God] in my ear that nudged me to pick up playing music and singing again, but this time, for His glory."

From a concert attendee-

"You have no idea how important what you are doing is for the Kingdom. God bless you!"



Investment Opportunities

Ministry Needs **\$180,000**

- Expand Georgia Worship Choirs regionally throughout the state.
- Subcontract a choir director per city/town, per choir.
 - Savannah, Gainesville, Macon, Columbus, Albany, and Augusta
 - \$10,000 per city/annually x 3= \$180,000

Capital Needs **\$70,000**

- Equipment:
 - Platform risers and Acoustic Shell Set-up for 100 singers. Wide levels that would accommodate for flat-level venues. (\$25,000)
 - Travel Rig Sound System—provides consistent sound and programmable settings, regardless of venue. (\$25,000)
 - Recording, editing and producing a live performance of a concert. (\$10,000)
 - Vendor Booth materials for exhibiting: tent, table, banner-ups (\$4,000)
 - Keyboard –to travel and perform with (\$6,000)

Fixed Costs

\$15,000

- Ongoing Fixed Monthly costs
- Storage–Need climatized space to store equipment
- Possible donation of space

HR & Staff

\$450,000

- Staff Infrastructure:
 - Executive Director (FT)
 - Admin Support (PT)
 - Associate Choir Directors and Honorariums
- \$150,000 x 3 = \$450,000

Marketing/ Outreach

\$30,000

- Social media ads
- Billboards
- Chamber of commerce memberships
- Website updates

Phase 2

\$55,000

- Statewide, National and International Tours (staff time, travel, hotel)
 - Sporting Event Venues–Atlanta Braves
 - Amphitheaters
 - Small town festivals
 - Statewide or North Georgia

**Grand Total:
\$800,000**



At what level do you believe the Holy Spirit may be calling you to invest in GWC?

Join In Now

Gift Amount	Number of Gifts	Total	Cumulative Total	Cumulative %
\$200,000	1	\$200,000	\$200,000	25%
\$100,000	2	\$200,000	\$400,000	50%
\$50,000	3	\$150,000	\$550,000	69%
\$25,000	4	\$100,000	\$650,000	88%
\$10,000	7	\$70,000	\$720,000	90%
\$5,000	10	\$50,000	\$770,000	96%
\$1,000	20	\$20,000	\$790,000	99%
\$<1000	30	\$10,000	\$800,000	100%
Total	77	\$800,000	\$800,000	100%



Kingdom Investor Commitment Form

Name _____

Address _____

Phone _____ Email _____

Method of Giving:

Commitment

I am making a commitment of \$ _____ to be paid over _____ years beginning in _____ (month) of 202__.

Check

I have enclosed a \$ _____ check payable to Georgia Worship Choir.

Credit Card

Please charge a gift of \$ _____ to my credit card.

Visa MasterCard Discover AMEX

Card Number: _____ Exp. Date: _____ CVV Code: _____

Stock Gifts, Real Estate, and other non-cash Asset Gifts:

Make a gift GWC through Single Charity Fund #4960424 at the National Christian Foundation.

Donate easily and securely online at georgiaworshipchoir.com/donate

Where Most Needed

Signature: _____ Date: _____

Please return this completed form to:

Georgia Worship Choir, Dean Oliver, info@georgiaworshipchoir.com

The Georgia Worship Choir is a registered 501c3 Non-Profit Organization with the State of Georgia and will provide all donors with contribution receipts for tax purposes. Federal Tax ID # 87-2243677
4966 Braeburn Trace NW, Acworth, GA 30102 | 770-450-4492

**Thank you for your faithful, generous support.
We thank God for You!**